

Ross Gianfortune

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PROFESSIONAL EXPERIENCE

GovCIO Media & Research

Managing Editor

Fairfax, VA
July 2023-Present

- Edited, wrote and managed copy for leading B2G publication covering federal IT..
- Administered and mentored staff of writers on reporting, writing and journalism.
- Hosted [virtual](#) and in-person [panels](#), as well as podcasts on cybersecurity, government IT and public sector health IT.
- Edited and produced [eBooks](#) on topics like CJADC2, zero trust implementation and others.
- Liaised with events, social media and marketing team on speaker acquisition, audience development and growth strategies.

Government Executive Media Group

Engagement Editor

Washington, DC
Jan. 2007-Present

- In addition to being main web production staff member for [GovExec.com](#), helped launch [DefenseOne.com](#), [RoufFity.com](#) and [Nextgov.com](#).
- Worked with editors, Web development team and reporters to produce daily stories for topranked federal news sites among government workers.
- Administered staff for three sites in photo research, data visualization, enewsletters, special reports and video content.
- Worked with art department to maintain photo selection, editing and toning of all site story photos.
- Launched social media for GEMG sites, including presence on Twitter, Facebook, Google+, LinkedIn and Instagram. Maintained social media presence for sites on those social networks.
- Produced Atlantic Media's [Play of the Day video feature](#) published across Nationaljournal.com and TheAtlantic.com and launched and produced the [Excellence in Government podcast](#).
- Worked with parent company IT department on two metric software moves and maintained traffic monitoring system for Government Executive Media Group.

The Gazette Newspapers

Web Editor

Gaithersburg, MD
July 2003-Jan. 2007

- Produced and assigned daily updates to Web site on news.
- Worked with CEO, publisher, advertising department and executive editor to manage content on site and make modifications to design and infrastructure of site.
- Helped oversee complete redesign of Web content management in July 2005, as well as worked on redesign code, training and deployment from iProduction content management system to Morris system.

Columbia Missourian

Copy Editor/Page Designer/Web Producer

Columbia, Mo
June 2001-May 2003

- Wrote headlines, captions and edited content for daily newspaper.
- Worked on tight deadline, excelling with Quark Xpress, Adobe PhotoShop, ACT Editorial and MacroMedia DreamWeaver.

EDUCATION

University of Missouri

Columbia, Mo
1999-2003

- Bachelor of Journalism, Editorial sequence with an online journalism emphasis
- Field of studies include CrossCultural Journalism (diversity training), Women in the Media (women's studies) and new media courses.

American University

Washington, DC
June 2001-May 2003

- Master of Arts in Communications, Journalism.
- Field of studies include Research Methods In Communication, International and Comparative Communication Policy and Politics and the Media.